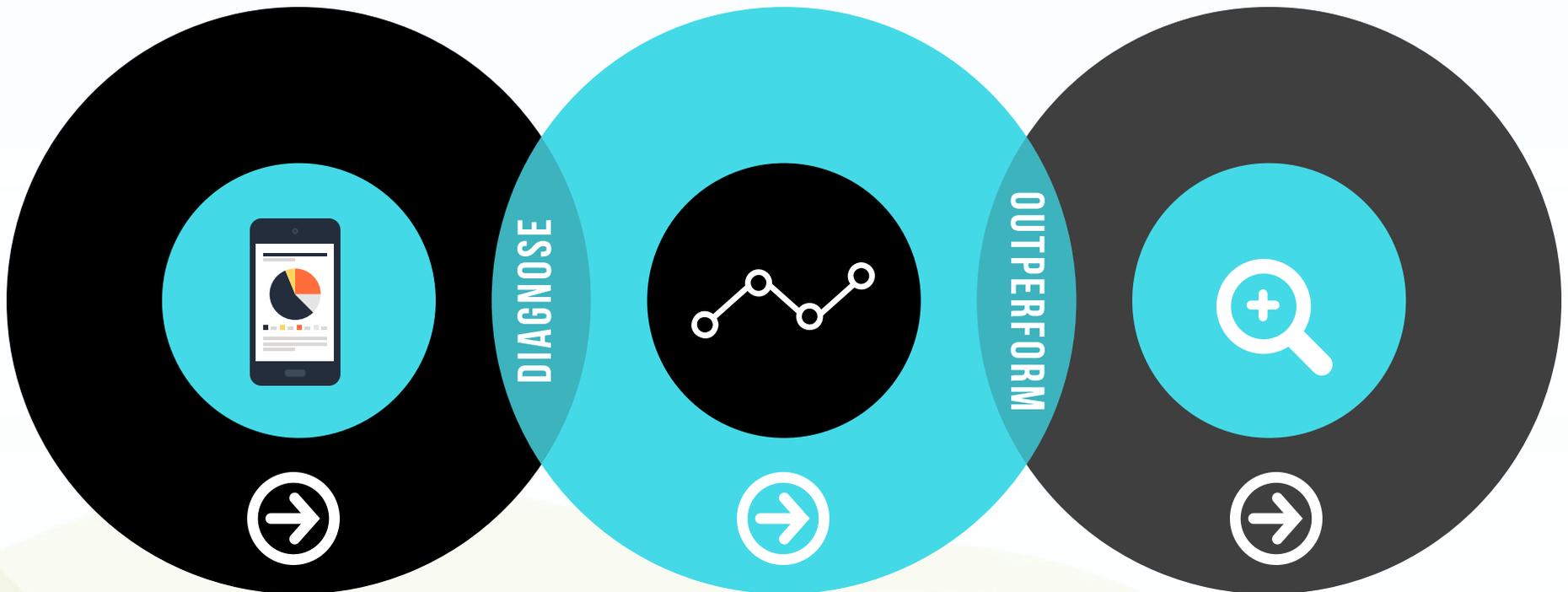


# sparkChief Diagnostics

## HOW DOES IT WORK?



### **1** DEPLOY THE SPARKCHIEF APP FOR YOUR ORGANISATION

It is very simple. Just invite your employees to download the sparkChief app from the App Store and let them answer the sparkChief Progress Scan questions.

### **2** ASSESS THE LEVEL OF ALIGNMENT BETWEEN YOUR BUSINESS VS PEOPLE

Our Organisational Diagnostic report is a comprehensive aggregate level analysis report, which provides a detailed gap analysis of your employees' alignment with your business strategy. This report can be customised by any specific team, business unit, function, geography or overall organisation data plotted against several dimensions of our methodology.

### **3** SET THE FOUNDATION FOR SUSTAINABLE GROWTH

Once you get a more realistic view of the level of alignment between your business strategy and people we help your business to close the gap between intended and actual performance outcomes. You reallocate your resources to create sustainable growth.