WHAT DO YOU REALLY WANT TO ACHIEVE?

COST TO EMPLOYEES/JOB SEEKERS

\$13 billion

Estimated spent in the US in 2016 on self-improvement books, CDs, seminars, coaching and stress-management programs, according to Marketdata Enterprises, an independent Tampa-based research firm.

And yet majority of employees/job seekers still say they are not happy with their jobs but hope that things will change one day in the future.